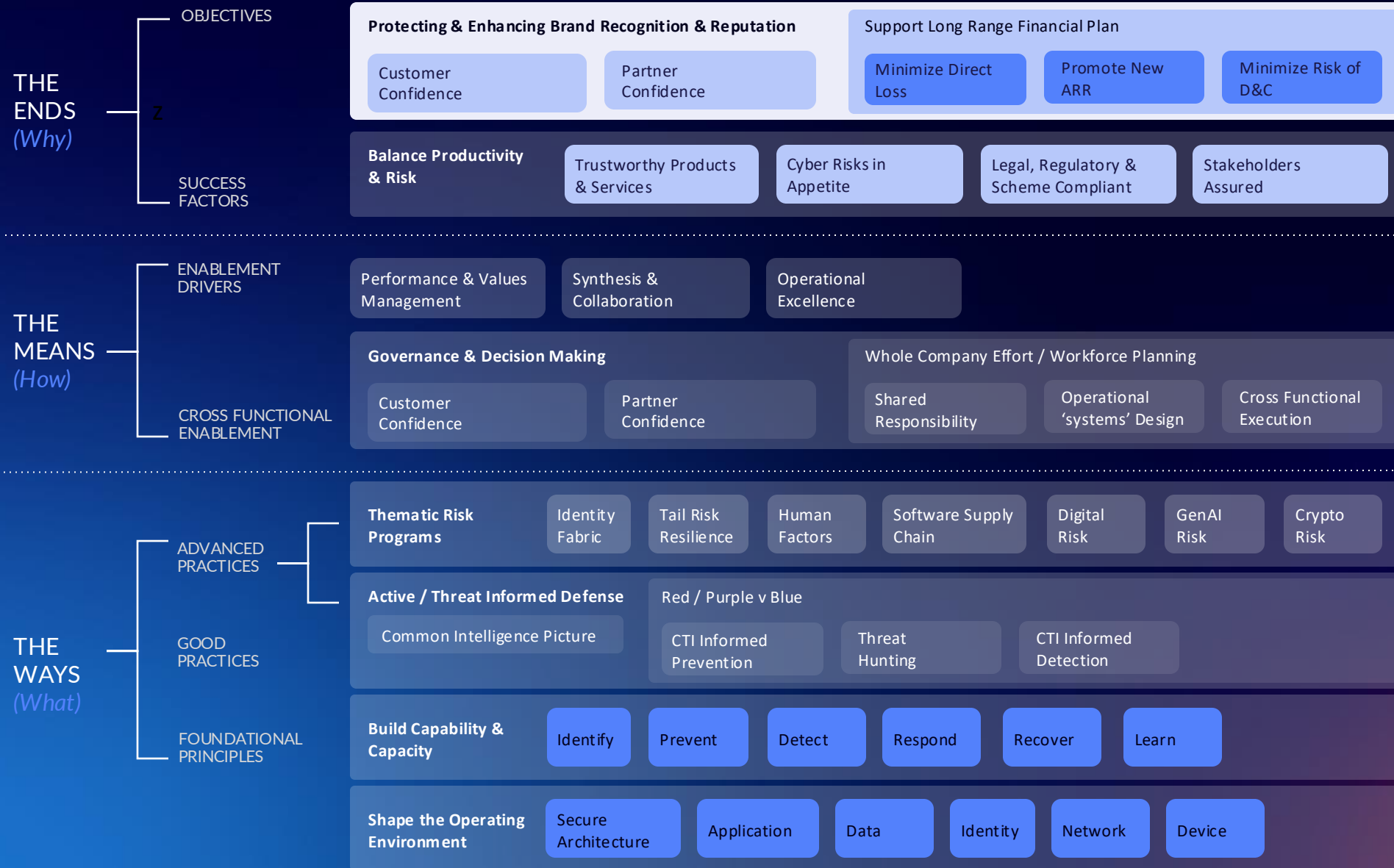


# Example Strategic Blueprint

A structured & systematic approach to managing cyber risk



## Measurement

### Tier 0 Risks: -

- Risk Adjusted Company strategic outcomes.

### Tier 1 Risks: -

- Impact Scenarios
- Loss exposure
- Risk Transference
- Investment ROI

### Tier 2 Risks: -

- Capacity & Scaling
- Arrival Rates
- Survival Rates
- Burndown Rates

### Tier 3 Risks: -

- Key Asset Based
  - Attack Path Resilience
- Industry Benchmarks**
- Budget
  - Resources
- Program Delivery  
Governance Execution

### Tier 4 Risks: -

- Adaptive security and nudges
- EPSS
- Technical Classification