mimecast®

Mergers and Acquisitions

Navigate Through Complexity with Secure Simplicity

Simplify post-merger email integrations, protect corporate brands, and eliminate email downtime

Once a business decides to move forward with a merger or acquisition (M&A), the pressure is on to align people, cultures, processes, and infrastructure to create a single, unified organization. Things get even more challenging when IT must manage a globally distributed architecture comprised of disparate email systems and archives, which can be complex to initially manage but also to consolidate.

The need to integrate organizations or create a new brand by a certain date poses a multitude of challenges – from providing users with a new (existing domain) email address to creating new email addresses (new domain) associated with a new brand, including appropriate signatures and disclaimers. To further compound these challenges, the integration process must often be completed on a short timeline, as IT is typically one of the last teams to be brought into the M&A process – despite the critical role they play in ensuring a smooth transition.

With Mimecast you can:

- Seamlessly appear as one organization to the outside world

- Quickly and consistently implement new corporate branding

- Eliminate email downtime

- Ensure emails and sensitive data remain secure

- Reduce costs and complexity

Keep "Behind the Scenes" where it belongs

Mimecast specializes in helping organizations make email safer for business, providing cloud-based security solutions that restore trust and bolster cyber-resilience.

Our Secure Email Gateway provides robust domain re-writing and intelligent routing capabilities that dramatically simplify email transitions associated with an M&A or divestiture, while ensuring best-practice security protocols are continuously applied. Your organization can seamlessly present its desired brand to the external world – without sacrificing security or productivity.

mimecast®

The Mimecast solution offers:

Domain re-writing and intelligent delivery routing

When merging email systems, it's ideal to be able to launch new domains as required without having to consolidate disparate email systems from day one. This ability allows businesses to implement new branding in email communications, while giving the IT team time to overhaul the underlying email infrastructure to accommodate the new business structure. With Mimecast, you can easily route emails to the recipient's correct mail environment. Active directory (AD) integration creates a smooth user migration process, ensuring message delivery and application access aren't disrupted.

Uninterrupted application of security protocols

An M&A project often requires IT teams to manage multiple legacy systems, securing users across mixed environments that may include hybrid configurations. With Mimecast, you can continuously and automatically apply the most advanced security inspections across all email communications – regardless of environment or organization. You'll be able to keep users productive, while protecting them against spam and viruses, as well as more sophisticated attack types like impersonation, malicious URLs, and malware.

Seamless application of brand standards

Delivering clear, consistent branding during an M&A is important for maintaining customer confidence. Mimecast's Stationery capabilities allow organizations to apply a variety of corporate branding and legal disclaimers to outbound emails generated by internal users. You can:

- Standardize corporate identity through the consistent use of approved images, colors, and company messages.

- Legally protect external relations by adding disclaimers that users are unable to remove or modify.

- Activate targeted marketing messages through flexible policy management.

- Generate traffic to your company site or other landing pages by embedding links.

- Accurately track marketing efforts through powerful reporting and analytics.

Zero email downtime

Restructuring or consolidating disparate email infrastructure can be a complex and timely project. Whether you choose to migrate all users at once or slowly over time, Mimecast allows you to ensure 100%email flow throughout a migration, regardless of underlying mail platforms. Our Continuity Services offer a 100% uptime service level agreement, so you can keep inbound, outbound, and internal email flowing, even if the native email server experiences issues or if you have planned downtime.

.

mimecast

Scalability and support for diverse geographic locations

During an M&A, IT teams must often support users in different geographic locations and scale quickly to accommodate a larger (or smaller) user base – all in a way that's both cost effective and efficient. Mimecast's SaaS architecture can easily be adopted across different locations and geographies, while seamlessly scaling up or down as needed. Operating and capital expenses can be reduced and maintenance/support simplified as a result.

Whatever level of complexity your M&A or divestiture presents, Mimecast can dramatically simplify the email transition process, ensuring communications stay protected and users productive. You'll be able to keep "behind the scenes" activities where they belong – out of the public eye – and build confidence by presenting a unified face to customers, shareholders, and employees.

Key Capabilities

- Robust domain re-writing that allows organizations to present a unified brand from day one.

- Active directory (AD) integration that enables intelligent message routing and seamless migration of users, while ensuring message delivery isn't compromised.

- Flexible routing and unique address re-writing capabilities that allow IT to maintain multiple email environments during an M&A transition.

- Automatic, consistent, and uninterrupted application of advanced security protocols across disparate email systems, including on-premises, cloud, or hybrid environments.

- Email continuity services that eliminate downtime and keep users productive.

- A 100% cloud-based solution that supports seamless scaling, as well as rapid deployment.

- Consistent application of brand standards across email domains.

Simplify the complexity of a merger from day 1

Email migrations are slow and complex processes that require detailed planning, reviewing of existing systems, migrating of policies, migration of large amounts of data and need to be handled with care to minimize the impact on both users and day-to-day business operations.

Mimecast removes the need for email server migrations on day 1, whilst enabling the joint venture to appear and operate as one company publicly.

Mimecast can also provide consistent email security and targeted threat protection across all users regardless of environments and geographies.
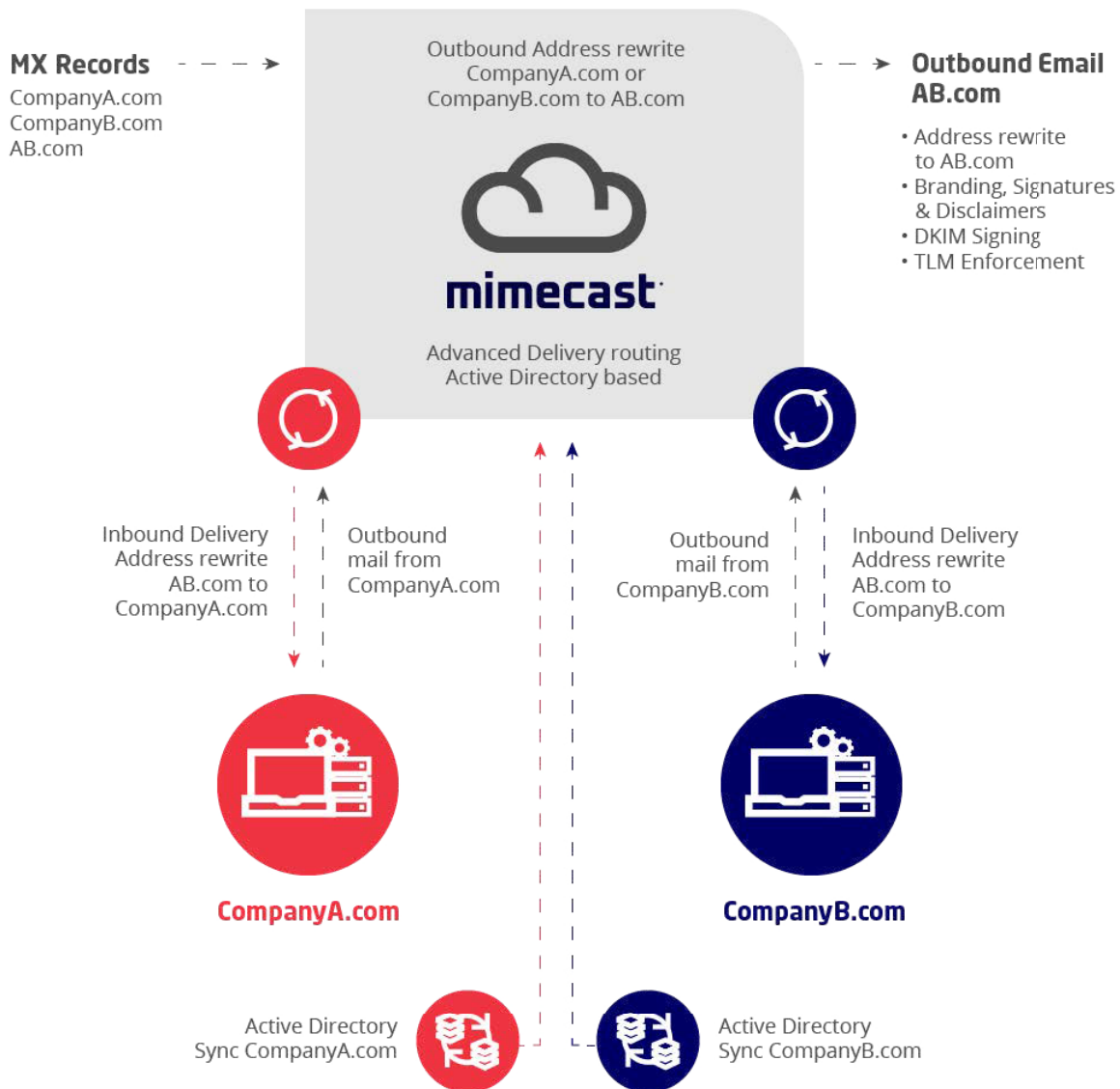
Mimecast intelligent routing

With Intelligent Delivery Routing, Mimecast can route emails to the correct recipients home server, making it possible to share domain names across multiple platform types.

- Delivery routing can be used to achieve high availability via failover and load balanced routes

- Multiple delivery routes can be configured based on the following criteria of the recipient/sender:

  - Everyone – all emails from everyone

  - External addresses – All external email

  - Domain – SMTP domain name

  - Group – AD/LDAP/AZURE/Mimecast Groups

  - Attributes – results from AD/LDAP/AZURE/Mimecast attributes like "msexchangehomeserver"

  - Individual email addresses – emails to or from a specific email address/regex

- Mimecast also supports SMTP Authentication and Enforcing of TLS on all inbound or outbound delivery routes.