KEYNOTE CONFERENCE SESSIONS

mimecast®

elevate 25

OCTOBER 22-24 2025 NYC

KEY001 10/23 | 9:00 AM | HIGHLINE HALL
From Risk To Resilience: Securing The Human Layer

- Marc van Zadelhoff, CEO, Mimecast

Hear from CEO Marc van Zadelhoff about Mimecast's bold evolution from email and collaboration security to human risk management, to the Intelligence Age - an era of security powered by precision-engineered AI, API-enabled platform technology that empowers humans as the strongest line of defense in today's complex threat landscape. Join us to discover how Mimecast is leading the industry by transforming human risk into human strength, securing the future of work with a connected platform and innovative AI-driven insights.

KEY002 10/23 | 9:30 AM | HIGHLINE HALL
Defending the Digital Frontier: Tales of Cyber Resilience

- Youri Corsini, CSIRT Manager, **Sanofi**
- Erik Hart, Chief Information Security Officer, **Cushman & Wakefield**
- Maureen Holland, Manager, Assurance Services & US Privacy, **AstraZeneca**
- Lloyd Zygler, SVP/Chief Information Security Officer, **OceanFirst Bank**
- Beth Miller, Field CISO, Mimecast

Step into the frontlines of cyber defense, where industry leaders and peers share real-world experiences battling today's most sophisticated cyber threats. This interactive session will explore firsthand accounts of navigating complex security challenges, implementing innovative strategies, and leveraging Mimecast solutions to protect organizations.

KEY003 10/23 | 10:00 AM | HIGHLINE HALL
Mimecast Vision & Innovation: Unlocking What's Next in Platform, AI and Human Layer Protection

- Rob Juncker, CPO, Mimecast
- Ranjan Singh, CPTO, Mimecast

Human risk now drives the majority of cybersecurity breaches. Mimecast Chief Product & Technology Officer, Ranjan Singh, will highlight how Mimecast's platform integrates advanced AI, threat intelligence, and real-time interventions to proactively reduce risk across email, collaboration tools, and endpoints. Chief Product Officer, Rob Juncker, will join Ranjan on stage to demonstrate Mimecast's innovative, holistic approach to human risk management, emphasizing Mimecast's leadership in securing organizations against evolving threats in 2025 and beyond.

KEY004 10/24 | 11:20 AM | HIGHLINE HALL
From Uncertainty to Urgent Optimism: How to Game the Future

- Jane McGonigal, Two Time Best-selling Author

In an era of AI disruption and escalating cybersecurity threats, the biggest advantage you can build is the ability to imagine what others cannot yet see. Future forecaster and game designer Jane McGonigal will show you how to turn uncertainty into urgent optimism with hands-on future imagination exercises drawn from her work with organizations on the front lines of change.

You'll practice a powerful technique called "mental time travel" that combines neuroscience interventions with game psychology. You'll try social simulation techniques that transform future threats into collaborative problem-solving games—so you and your teams can experiment with strategies before the crisis hits. And you'll experience how a gamer's mindset—curiosity, creativity, resilience—can help you turn AI anxiety into energy for invention. You'll leave with practical tools to expand your imagination, reduce the stress of the unknown, and strengthen your foresight for building the secure, resilient futures you want.

KEY005 10/23 | 4:00 PM | HIGHLINE HALL
Inside the Threat Actor Mindset: Human-Centric Campaigns Exposed

- Andrew Watson, VP of AI/Machine Learning and Threat Protection, Mimecast

While security teams chase attribution and perfect patch management, threat actors are exploiting a far simpler vulnerability: humans. This session reveals what Mimecast's threat intelligence teams are actually seeing in the wild. We'll expose real campaigns targeting our customers and demonstrate how threat actors are weaponizing AI faster than defenders can adapt. Join Mimecast's experts as they debate the real organizational impact of these evolving threats. Together, they'll tackle the hard questions every security leader faces: How do you prepare for threats that don't exist yet?

KEY006 10/24 | 9:00 AM | HIGHLINE HALL
AI vs. Humans: The New Front Line in Cybersecurity

- Nicole Perlroth, Award-winning Cybersecurity Journalist

Humans are creatures of habit and hackers know it. Award-winning journalist Nicole Perlroth shows how biases, everyday routines, and predictable behaviors increase vulnerability to cyber threats. As AI brings increased complexity, systems adapt, but humans resist change. Could working with, not against, human nature be our best line of defense?

**CTP001 10/23	11:15 AM	HIGHLINE HALL** **Email & Collaboration Threat Protection:** **Solution Vision & Roadmap** • Rob Juncker, Chief Product Officer, Mimecast • Dylan Morse, Senior Product Manager, Mimecast • Andrew Williams, Senior Product Manager, Mimecast	Email and collaboration tool threats are rapidly evolving—from account takeover to insider abuse and advanced BEC attacks driven by FraudGPT. This roadmap session will show how Mimecast is developing next-generation protection to strengthen Microsoft 365 and Google Workspace. You'll gain insight into Mimecast's top priorities, their alignment with today's threats, and practical steps your team can take to stay prepared.
**GCI001 10/23	2:15 PM	HIGHLINE HALL** **Data Compliance, Governance & Insight:** **Vision & Roadmap** • Matt Pasternack, VP, Product Management, Mimecast	The most critical risk and insight about employees, brand, and customers lives in the exploding, real-time dataset where humans work and communicate – Email, Teams, Slack, and beyond. This roadmap showcases Mimecast's vision in leveraging AI to make this data immediately accessible, usable, and valuable across the entire enterprise.
**HRM001 10/23	1:30 PM	HIGHLINE HALL** **Human Risk Management & Mimecast Platform:** **Solution Vision & Roadmap** • Masha Sedova, VP, Human Risk Strategist, Mimecast	With just 8% of users responsible for 80% of risk, CISOs need a unified, actionable view of human risk to stay ahead. This roadmap session unveils the Human Risk Command Center, demonstrating how Mimecast correlates user behavior, risky account activity, and attack frequency into clear, actionable risk metrics. See how unified visibility, adaptive policies, and seamless automation empower organizations to identify and reduce human risk more effectively than ever.
**IRM001 10/23	12:00 PM	HIGHLINE HALL** **Insider Risk Management & Data Protection:** **Solution Vision & Roadmap** • David Capuano, VP, Product Management, Mimecast	Insider risks remain costly and difficult to manage. Mimecast Incydr tackles these threats with real-time monitoring, risk prioritization, and automated response—addressing ShadowAI, IP theft, PII leaks, and source code movement. This session will cover use cases and future capabilities for preventing insider abuse and data leaks.
**SAT001 10/23	3:15 PM	HIGHLINE HALL** **Security Awareness & Training:** **Solution Vision & Roadmap** • Masha Sedova, VP, Human Risk Strategist, Mimecast	Discover how Mimecast is redefining security culture by transforming security awareness & training with personalized engagement, just-in-time nudges, and behavior-driven risk scoring. We'll showcase our product vision, including new new adaptive personalized learning journeys.