



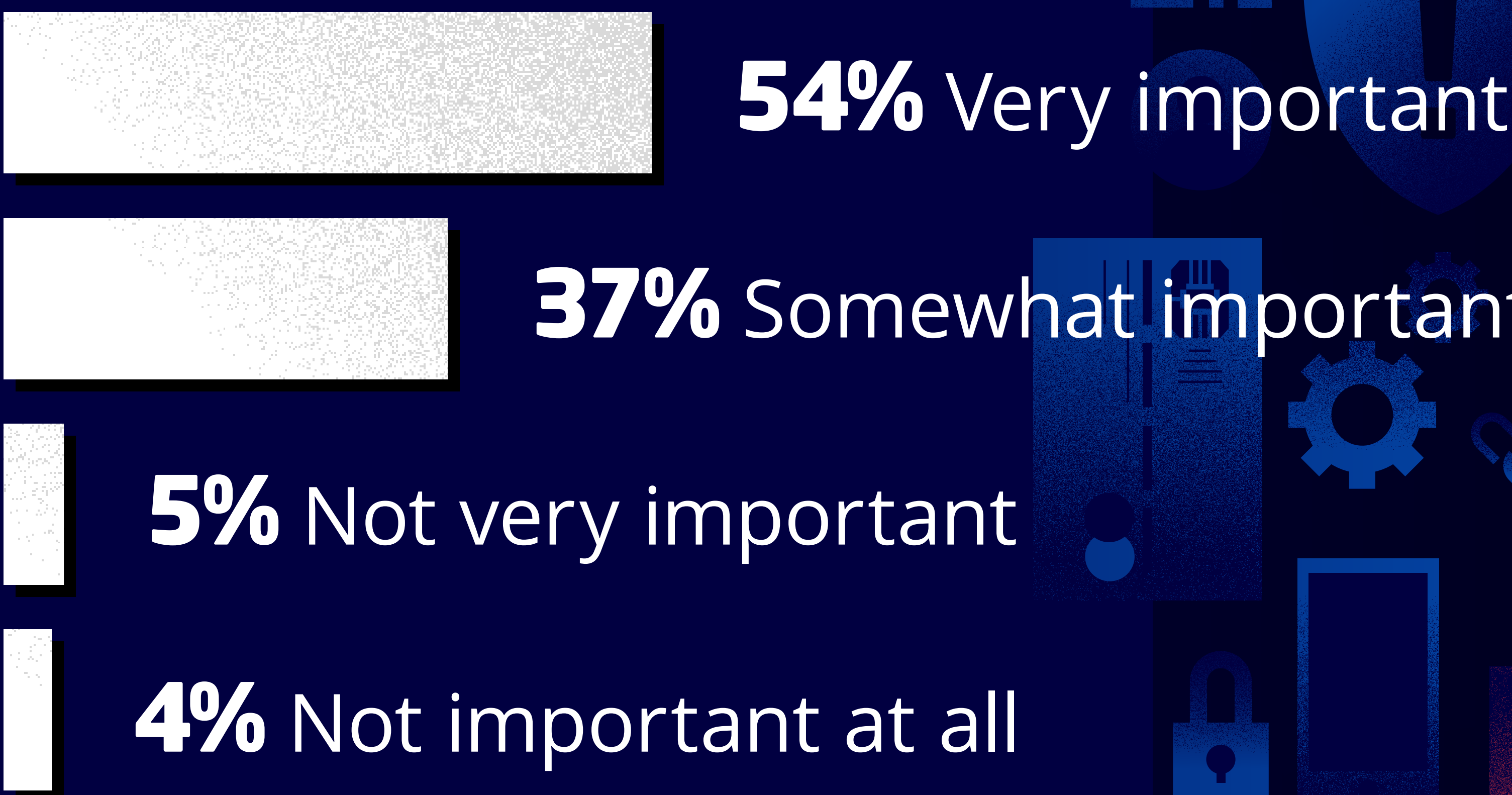
Trusted Voices, Confident Choices

Leveraging Analyst Reports in Cybersecurity Procurement

In today’s complex cybersecurity landscape, IT decision makers face a multitude of choices and budget constraints.

Analyst reports like the Gartner Magic Quadrant are essential tools for IT leaders—91% of your peers rely on them to guide cybersecurity vendor decisions. Analyst reports are the “gold standard” for objective market analysis, helping IT leaders shortlist vendors and justify investments. Our recent LinkedIn poll revealed the importance of analyst reports for cybersecurity vendor decisions.

Importance of Analyst Reports



Result

91% of IT leaders consider analyst reports important in their cybersecurity vendor selection process.

Industry Validation: Analyst Reports Drive Decisions

- Objective Evaluation: Rigorous, independent assessment of vendor capabilities.
- Risk Mitigation: Trusted validation from leading industry analysts.
- Executive Confidence: Credible justification for procurement and investment.
- Market Intelligence: Clear positioning of vendors in a competitive landscape.

Mimecast: Recognized Leadership in Email Security

Mimecast is proud to be named a Leader in the 2025 Gartner® Magic Quadrant™ for Email Security, reflecting:

- Strong Completeness of Vision and innovation in email security.
- High Ability to Execute on comprehensive security strategies.
- Exceptional customer success and technical excellence.
- 4.5/5 star rating from 500+ customer reviews on Gartner Peer Insights™.

This recognition underscores Mimecast’s commitment to delivering robust, innovative solutions that address the evolving needs of modern enterprises.

The Bottom Line for IT Leaders

- When 91% of your peers rely on analyst reports, Gartner Magic Quadrant recognition isn’t just an accolade—it’s essential validation.
- Choosing a Leader like Mimecast means you benefit from:
- Independent, expert analysis for confident vendor evaluation.
 - Reduced procurement risk through proven market leadership.
 - Credible third-party validation for investment decisions.
 - Access to advanced, comprehensive security capabilities

For more information on Mimecast’s 2025 Gartner Magic Quadrant recognition and our full suite of email security solutions, visit:

Mimecast Gartner Magic Quadrant Leader

Data Collection Methodology

The data utilized in this analysis was collected through a comprehensive LinkedIn poll conducted during December 2025, which ran for a two-week period to ensure adequate response collection and statistical validity. The poll was published to LinkedIn's global audience. Sample Size: 101 respondents

Limitations:

The survey was specifically aimed at IT decision-makers and was advertised accordingly. Participants were assigned based on self-reported information and publicly available LinkedIn profile information. Random sample analyses confirm that IT decision-makers were successfully identified among the respondents. The methodology of profile-based assignment complies with LinkedIn survey standards and should be taken into account when interpreting representativeness.