

The Mimecast logo, consisting of the word "mimecast" in white lowercase letters on a red rounded rectangular background. The background of the entire slide features a blue-toned image of several business professionals in a modern office setting, with a large, glowing, circular digital interface or data visualization in the center.

mimecast

Safeguarding your organization's data in a connected world

Empowering collaboration and safeguarding
data with Mimecast Governance & Compliance
Suite

This e-book examines the challenges organizations encounter as they embrace digital collaboration while safeguarding sensitive information. Through insightful case studies from various sectors, we demonstrate how companies have utilized Mimecast Governance & Compliance Suite to enhance collaboration security, maintain compliance in regulated environments, and prevent data leaks and insider threats. These stories illustrate the transformative impact of proactive security measures, providing valuable insights for leaders aiming to foster a secure and collaborative workplace.

Dive into the following stories to see how [Mimecast Governance & Compliance Suite](#) has transformed the way companies approach collaboration security.

Customer Story

Workplace from [Slack](#) was implemented at a large, heavily regulated financial institution as they adopted a hybrid work environment. They invested in Workplace to help build and maintain team bonds.

The organization wanted to ensure that employees were not using the platform to discuss work or upload work-related files, as this could put them at risk of compliance fines.

Stories

Preserving workplace culture at a financial institution while protecting sensitive data.

Helping a telecom provider investigate and safeguard confidential data.

Protecting collaboration data from leaks.

Reducing the loss of trademarked data with Mimecast Governance & Compliance Suite.

Protecting valuable IP with Mimecast Governance & Compliance Suite.

Keeping collaboration secure and complaint.

LEARN MORE

Problem

As a large, heavily regulated financial institution transitioned to a hybrid work environment, they faced the challenge of maintaining compliance while fostering team collaboration in the digital space.

Solution

Mimecast Governance & Compliance Suite

Customer Outcomes

- **Improved Company Culture**

88% of job seekers say a healthy culture at work is vital for success.

- **Reduced Expenses**

The average SEC fine was \$9.1 Million in 2022.

Preserving workplace culture at a financial institution while protecting sensitive data

Customer Story

With Mimecast Governance & Compliance Suite, they implemented policies and rules that caught and removed any sharing of personally identifiable information (PII) in near real-time. Advanced capabilities also allowed them to alert individuals of the appropriate Workplace rules of engagement.

The implementation of Workplace allowed employees to continue to feel engaged with their teams, despite working remotely.



“Our Risk and Security teams were confident that the tool could be used in a way that remained compliant with government regulations.”

Financial Institution

Problem

After rolling out Slack, a major telecommunications company discovered employees were storing large volumes of personally identifiable information (PII) and payment card industry (PCI) data in messages, creating compliance risks and increasing the potential for data loss and regulatory violations.

Solution

Mimecast Governance & Compliance Suite

Customer Outcomes

- **Improved Risk Posture**
Reduced compliance risks and shortened the breach lifecycle by ~29 days.
- **Remediation Success**
Identified and remediated over 20,000 credit card shares in Slack in a single year.
- **Reduced Expenses**
Avoided potential revenue losses, as non-compliance events typically cost organizations \$5.87 million.

Helping a telecom provider investigate and safeguard confidential data

Customer Story

Following the rollout of Slack, a major telecommunications company turned to Mimecast Governance & Compliance Suite to help them understand the risks that resided within employee messages. Their primary concerns included preventing data loss and enabling eDiscovery within the tool.

Mimecast Governance & Compliance Suite's applications uncovered that call center employees used Slack messages to store large volumes of personal identifiable information (PII) and payment card industry (PCI) data.

eDiscovery conducted leveraging Mimecast Governance & Compliance Suite found that employees also lacked a secure solution to keep track of customer information, opening the company up to greater compliance risks.



The company caught and remediated over 20,000 credit card shares last year through Mimecast Governance & Compliance Suite."

Global Telecommunications Organization

Problem

The large technology service company was concerned about the risk of consultants inadvertently sharing client intellectual property through internal collaboration platforms on their separate devices, potentially jeopardizing their reputation.

Solution

Mimecast Governance & Compliance Suite

Customer Outcomes

- **Protected Brand Reputation**

75% of global executives have experienced a recent reputational crisis that could have been prevented.

- **Improved Risk Posture**

1:166 messages contain sensitive information.

Protecting collaboration data from leaks

Customer Story

A large technology service company employs numerous consultants who work on highly sensitive projects for external clients. Typically, these consultants utilize separate communication devices—one for internal projects and another for client interactions.

This company was concerned about the risk of consultants inadvertently sharing client intellectual property through internal collaboration platforms on their separate devices. Such actions could jeopardize their reputation. They needed a system capable of detecting and reporting instances where confidential data was shared.

By implementing Mimecast Governance & Compliance Suite, the company ensured that all shared data was appropriate and secure. In cases where sensitive information was exchanged, they could delve deeper into the context of the conversation to understand why the information was shared.



We were able to implement a workflow that proactively alerts and hides potentially sensitive information to further alleviate internal risks. We were also able to flag instances where a leak was at risk of occurring and use it as a coaching opportunity within our broader organization.”

Technology Service Organization

Problem

The large utility company was concerned about recent acquisitions sharing sensitive trademark data through their collaboration platforms, which posed a risk to compliance with company regulations.

Solution

Mimecast Governance & Compliance Suite

Customer Outcomes

- **Protected Brand Reputation**

75% of global executives have experienced a recent reputational crisis that could have been prevented.

- **Improved Risk Posture**

1:166 messages contain sensitive information.

Reducing the loss of trademarked data with Mimecast Governance & Compliance Suite

Customer Story

A large utility company has recently acquired new organizations that use their collaboration platforms for internal communication. Their Information Security team expressed concern about these acquisitions sharing sensitive trademark data.

To comply with company regulations regarding trademark information, they recognized that proactively surfacing potential violations would enhance their collaboration platform workflow. Mimecast Governance & Compliance Suite supported the organization's need to protect trademark information.

Once the integration was complete, the Information Security team began utilizing rules to capture conversations containing sensitive data. They were able to flag images and files in addition to text and examine deletions. Prior to integrating with Mimecast Governance & Compliance Suite, the company lacked confidence in the usage of their collaboration platforms.



Today, our information security department has increased confidence of platforms while also preventing data leaks with trademark information."

Utility Organization

Problem

The global video game company faced an increased risk of confidential data being shared prematurely outside the organization due to the introduction of external users in their collaboration spaces.

Solution

Mimecast Governance & Compliance Suite

Customer Outcomes

- **Improved Risk Posture**

The average risk incident costs a business more than \$500k.

- **Reduced Expenses**

\$3.5 Million in hard and soft dollar savings in terms of time to identify, contain, and act on organizational risks.

Protecting valuable IP with Mimecast Governance & Compliance Suite

Customer Story

A global video game company requires that all new content remains completely confidential until it is ready for public release. However, with the introduction of external users in their collaboration spaces, there was an increased risk of confidential data being shared prematurely outside the organization.

To address this, the company leveraged Mimecast Governance & Compliance Suite to prevent data leaks by closely monitoring platform groups that included external users. Their IT team created alerts to flag key terms or images shared within these groups, ensuring proactive detection of potential risks.

Mimecast Governance & Compliance Suite's ability to surface data in the context in which it was created allowed the team to minimize false positives and false negatives. In the event of a data leak, their designated department could quickly surface the appropriate context to efficiently resolve internal investigations.



Today, we feel more confident sharing sensitive data through our collaboration platform thanks to Mimecast Governance & Compliance Suite's help."

Global Video Game Company



HUMAN RISK, SECURED.

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