Email

Email usage continues to rise at **9 of 10** companies (the most globally)



2 out of 3 have experienced an increase in email-based threats

2023 **Key SOES findings**

in Saudi Arabia over the last 12 months

Collaboration Tools

94% agree that collaboration tools are essential to the well-ordered functioning of their companies

3 out of 4 say collaboration tools are posing significant new security risks

82% of companies expect to be harmed in 2023 by a collaboration-tool-based attack

Cyber Awareness

6 out of 10 believe their company is at risk due to inadvertent data leaks by careless or negligent employees



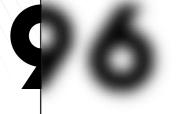
100% of companies provide some form of cyber awareness training to their workforce

Nearly a third (30%) train their staff on an ongoing basis

Cyber Defences

100% either have a system to monitor and protect against email-borne threats or are actively planning to roll one out

96% think they need stronger protections than those that come with their MS 365 and Google Workspace applications



ALL are using DMARC or plan to use it to thwart email spoofing and encouragingly **40%** have already deployed it

Cyberattacks

58% are concerned about the increase in volume of cyberattacks and 46% said they are growing increasingly sophisticated

72% of companies were harmed by a ransomware attack - higher than the global average

100% have been targeted by email-based phishing attacks

Budget

62% of respondents say their companies need to spend more on cybersecurity, but less than **6%** more on average

Cyber Insurance



Encouragingly **72%** would not see cyber insurance as a substitute for developing a comprehensive cyber preparedness program

Al and Machine Learning

ALL respondents are either using or plan to use AI and machine learning to bolster their cybersecurity

The three main benefits are:

an improved ability to block threats

more accurate threat detection

faster threat remediation time

20% said that AI systems that provide real-time, contextual warnings to email and collaboration tool users would revolutionise the ways in which cybersecurity is practiced







The State of Email **Security Report 2023**