

# 2023 Key SOES findings

in Saudi Arabia over the last 12 months

## Email

Email usage continues to rise at **9 of 10** companies (the most globally)



**2 out of 3** have experienced an increase in email-based threats

## Collaboration Tools

**94%** agree that collaboration tools are essential to the well-ordered functioning of their companies



**3 out of 4** say collaboration tools are posing significant new security risks

**82%** of companies expect to be harmed in 2023 by a collaboration-tool-based attack

## Cyber Awareness

**6 out of 10** believe their company is at risk due to inadvertent data leaks by careless or negligent employees

# 100

**100%** of companies provide some form of cyber awareness training to their workforce

**Nearly a third (30%)** train their staff on an ongoing basis

## Cyber Defences

**100%** either have a system to monitor and protect against email-borne threats or are actively planning to roll one out

**96%** think they need stronger protections than those that come with their MS 365 and Google Workspace applications

# 96

**ALL** are using DMARC or plan to use it to thwart email spoofing and encouragingly **40%** have already deployed it

## Cyberattacks

**58%** are concerned about the increase in volume of cyberattacks and **46%** said they are growing increasingly sophisticated

**72%** of companies were harmed by a ransomware attack – higher than the global average

# 100

**100%** have been targeted by email-based phishing attacks

## Budget

**62%** of respondents say their companies need to spend more on cybersecurity, but less than **6%** more on average

## Cyber Insurance



Encouragingly **72%** would not see cyber insurance as a substitute for developing a comprehensive cyber preparedness program

## AI and Machine Learning

**ALL** respondents are either using or plan to use AI and machine learning to bolster their cybersecurity

The three main benefits are:

- 64%** an improved ability to block threats
- 56%** more accurate threat detection
- 56%** faster threat remediation time

**20%** said that AI systems that provide real-time, contextual warnings to email and collaboration tool users would revolutionise the ways in which cybersecurity is practiced



## The State of Email Security Report 2023

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