

# Mimecast Engage

*Mitigate real risk and revolutionize security awareness with a human-centric approach*

## The Problem

Human risk is real risk, but it often goes unmitigated. Why? It's exceedingly difficult to identify, and few solutions exist that can do it quickly and at scale. Security teams are left doing the cleanup, using home-grown tools and visualizations to better understand human risk, or simply hoping that a one-size-fits-all security awareness program can offset it. The truth is – it can't.

Legacy security awareness solutions have always struggled to answer the most important questions they're asked: "Does training work? Does it reduce risk?" It's time for security awareness to do more. But to do more, it needs to be re-envisioned.

## The Solution

To effectively manage human risk, security teams need visibility into employees' real actions, not just simulated phishing and training engagement metrics. Traditional awareness training data doesn't represent real risk, and we shouldn't accept it as a satisfactory stand-in considering the expanse of data available to us across the security landscape.

With a singular view of human risk based on multiple data sources, we can build a foundation of behavioral insights that powers true risk mitigation.

Mimecast Engage is a revolutionized security awareness solution powered by Mimecast's Human Risk Management Platform. Mimecast Engage leverages risk signals from across the Mimecast ecosystem to deliver the right intervention and training to each employee, at the point of risk, and based on real behaviors. The solution is built for simplicity and scale, equipping security teams to focus on real security outcomes and behavior change, while still satisfying compliance requirements and CISO-level program visibility.

**8%** of employees are responsible for **80%** of security incidents.\*

**68%** of security breaches involve a human element.\*\*

### Mimecast Value

- **Identify your riskiest employees in real-time.** Gain unprecedented human risk visibility, built on behaviors observed across your collaborative landscape.
- **Stop risky behavior with a smarter approach to training.** Leverage powerful risk insights to tailor intervention and training to each employee's unique risk profile.
- **Reset your team's focus on true risk reduction.** Deliver real, measurable security outcomes from a platform built for simplicity and scale.

\* Size and Shape of Workforce Risk, Cyentia Institute 2023

\*\* 2024 Verizon Data Breach Investigations Report

Feature	Details
<b>Human Risk Dashboard</b>	<ul style="list-style-type: none"> <li>• Company-wide human risk scoring based on real phishing data, simulated phishing metrics, and training metrics</li> <li>• Displays the organization's frequency of inbound phishing attacks (Attack Factor)</li> <li>• Highlights your organization's riskiest employees</li> </ul>
<b>Individual Risk Profile</b>	<ul style="list-style-type: none"> <li>• Individualized risk scoring based on real phishing data, simulated phishing metrics, and training metrics</li> <li>• Displays an individual's attack volume relative to the organization</li> <li>• Records the actions taken in responses to risky events and behaviors (i.e., sending a nudge in response to the employee clicking a phishing link)</li> </ul>
<b>Behavioral Nudges</b>	<ul style="list-style-type: none"> <li>• Behavioral nudges deliver timely feedback and instruction in response to real-world security events and security awareness results</li> <li>• Reinforces positive behaviors and addresses negative behavior with a library of engaging mini modules (:20-40s)</li> </ul>
<b>Training</b>	<ul style="list-style-type: none"> <li>• 140+ TV-style training modules with a humor-forward, micro-learning approach</li> <li>• Covers critical security topics, including data privacy, phishing, social engineering, impersonation, and more</li> <li>• Aligns with key industry standards (ISO, NIST, PCI DSS, GDPR, and HIPAA)</li> </ul>
<b>Phishing Simulation</b>	<ul style="list-style-type: none"> <li>• Offers an extensive library of realistic phishing simulation templates</li> <li>• Assesses organizational resilience against common email-based attacks</li> </ul>
<b>Rapid Deployment &amp; Automation</b>	<ul style="list-style-type: none"> <li>• Program deploys in minutes with the help of an interactive first-time setup</li> <li>• Offers highly automated 12-month program administration</li> <li>• Additional administration can be scaled up and down as desired</li> </ul>

## Engage Use Cases

### Uncover your greatest sources of human risk

Mimecast's Human Risk Dashboard surfaces your organization's riskiest employees through extensive analysis of email behavior, phishing attack data, and security awareness metrics. By centralizing multiple risk signals around the individual, Mimecast Engage enables you to better understand and respond to the real risk facing your employees.

### Focus intervention on the employees that need it most

Mimecast Engage operationalizes risk signals from the Mimecast platform to deliver an array of behavioral nudges. This just-in-time, micro-learning approach equips you to train smarter and limit the amount of training for the rest of your organization.

### Satisfy compliance and keep employees engaged

Mimecast Engage's extensive content library covers critical security topics and supports your compliance requirements. Our content is produced with your employees in mind. Each module is highly entertaining and packed with humor while still striking a balance of memorable and informative.

### Simplify security awareness program administration

Your time is valuable. With powerful automation, Mimecast Engage redirects your attention to real risk reduction and gets you out of the business of managing antiquated training and simulation tools.