

mimecast

WHY DO YOU NEED A COMPREHENSIVE DLP STRATEGY?

70% of CISOs

in larger enterprises will adopt a consolidated approach to address both insider risk and data exfiltration use cases.

By 2027,

organizations incorporating intent detection and real-time remediation capabilities into DLP programs will realize a one-third reduction in insider risks. *

3 BENEFITS OF A COMPREHENSIVE DLP STRATEGY



Improve data visibility. A comprehensive DLP policy provides visibility into sensitive data types, where data resides, and how it flows throughout the organization.



Protect intellectual property and sensitive data. This includes intellectual property, customer data, financial records, research, and other proprietary information.



Compliance adherence. Regulatory compliance is frequently top-of-mind for infosec leaders in highly regulated industries like healthcare (HIPAA) and finance (SEC/FINRA), but most organizations have to comply with some retention and data protection rules, such as GDPR, PCI DSS, or SOX.

Per Gartner, examples of inherent data risk:

1. Personally identifiable information (PII) that, if compromised, would fail to meet regulatory requirements
2. Intellectual property (IP) that, if stolen, would harm an organization's competitive advantage
3. Unsecured payment and financial data that, if breached, would require inordinate spend to rectify

SECURE YOUR DATA WITH CONFIDENCE

Download the Gartner Market Guide for Data Loss Prevention to explore how solutions like Mimecast's can transform your security posture.

*Gartner® Market Guide for Data Loss Prevention, 9 April 2025, Andrew Bales, Franz Hinner, Anson Chen, Paulo Aresta, Brent Predovich
2- Mimecast blog, Benefits of a comprehensive DLP strategy, 7 February 2025, Emily Schwenke

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