

Mimecast Cloud Archive

The Best Defense is a Good Offense

Effective information governance is a business-critical issue for organizations of all sizes and across a wide variety of industries. As the massive volumes of data being created converge with increasingly stringent restrictions on how information must be maintained, the data management quandary is fast approaching a boiling point; and organizations are struggling to keep pace. From enforcing complex regulatory policies and reducing legal exposure to ensuring efficient data retrieval and safeguarding employee productivity, companies need solutions that can tame complexity, minimize risk, reduce costs, and decrease the burden on already over-taxed resources.

Mimecast helps companies protect their employees, intellectual property, customer data, and brand reputations by providing comprehensive, cloud-based security and compliance solutions that mitigate risk and reduce the cost and complexity of creating a cyber-resilient organization. The **Mimecast Cloud Archive** solution is a multi-purpose platform that serves the needs of legal, compliance, and IT leaders. With capabilities for managing retention, e-discovery, compliance, and supervision, Mimecast Cloud Archive helps reduce cost, complexity, and risk, while bringing greater insights and decision-making power to the people who need it. A leader in the Gartner Magic Quadrant for Enterprise Information Archiving for four years' running, the solution allows you to:

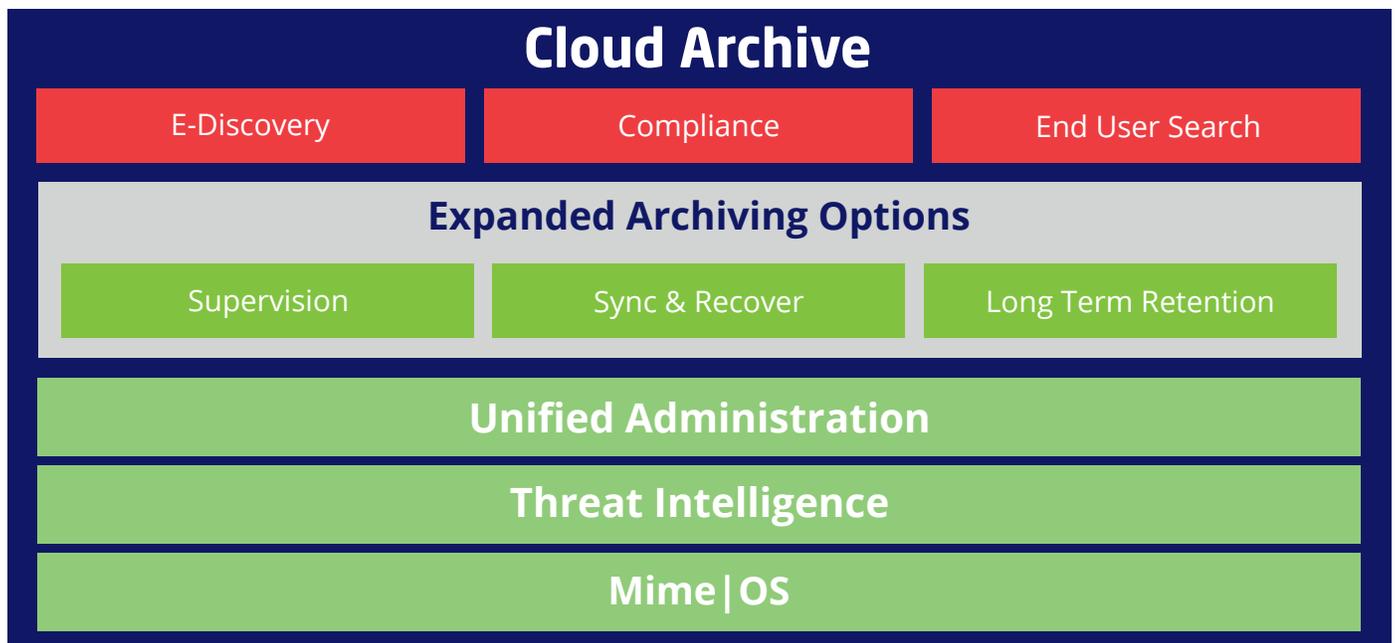
- **Ensure Compliance** – Mimecast Cloud Archive removes the guess work from compliance by automating the application of customer-defined retention policies. Customers can reduce the risk, cost, and complexity of navigating dynamic regulatory requirements, while controlling audit-readiness.
- **Simplify E-discovery** – Mimecast Cloud Archive delivers the industry's fastest service level agreement for e-discovery search, allowing customers to search millions of records in seconds. The solution's e-discovery collection, legal hold and review capabilities, and self-service tools for legal and compliance teams dramatically streamline case management, which decreases the burden on IT and provides greater visibility and control over Early Case Assessments (ECA) and third-party costs.
- **Improve Productivity and Insights** – Mimecast Cloud Archive allows organizations to turn information into insights by putting data at users' fingertips. Intuitive desktop tools and mobile applications mean employees no longer have to waste hours searching for information and can instead spend their time analyzing and acting on it.

Full Corporate Memory, Single Solution

Mimecast Cloud Archive is a multi-purpose solution that serves every part of your business, making data accessible across the workforce while automating its strict preservation and governance. A radical departure from archaic approaches that focus narrowly on compliance or legal risk mitigation, it drives benefits across the organization, from boosting data resilience and alleviating the burden on IT to reducing both risks and costs for the business as a whole. The core Mimecast Cloud Archive solution provides e-discovery, compliance, and end-user search capabilities. These capabilities can be extended with Mimecast's Sync & Recover, long-term retention, and supervision services.

The Archiving Imperative

- The average eDiscovery cost for one gigabyte of data is **\$18,000**¹
- A searchable record of knowledge that is integrated and inclusive can reduce the amount of **time spent searching for internal information by up to 35%**²
- The average global organization faces **30,000 legal and regulatory** record-keeping requirements³



“Mimecast has transformed our email retention and the ease with which we can find and hold emails needed for investigations or litigation.”

Brian Mkazaz, ICT Manager, Stellenbosch Local Municipality

Mimecast Cloud Archive

Mimecast Cloud Archive – Organizations are struggling with accelerating growth in email and other unstructured data volumes and the associated burdens (both in terms of costs and management) of storing it on premises. Mimecast Cloud Archive allows organizations to easily manage data growth without the headaches of maintaining an in-house archive. This solution provides:

- Bottomless archive, with **no storage fees** or **overage charges**
- Support for a wide range of data types, including email, file, **instant messaging**, and **third-party applications**
- A total cost of ownership that's **40-60%** less than legacy solutions
- Simplified maintenance
- **Improved discovery for reduced risk** (no more reliance on scattered PST files)
- Easy, **self-service access for end users**

Mimecast Cloud Archive Delivers:

- Robust e-Discovery and compliance capabilities
- Fast mobile access to email
- Rapid and sustained product innovation
- Scalability and adaptability
- Simplified administration

Compliance

Mimecast's compliance and supervision capabilities dramatically simplify the enforcement of compliance standards by automating the application of all company-configured policies and allowing legal and compliance teams to confidently and consistently ensure information is managed in accordance with internal and regulatory-driven requirements. Some of Mimecast's key compliance capabilities include:

- Self-service administration that allows legal and compliance teams to set and modify retention and deletion standards
- Encrypted, secure storage in multiple geographically- dispersed data centers with triplicate copies for built-in redundancy
- Complete chain of custody and audit reporting
- Data immutability by default and detailed activities logging
- Cloud-based, WORM compliant storage

End-user search

Balancing employee expectations to have anytime, anywhere access to information with the need to enforce compliance and governance policies presents an on-going challenge for legal, compliance, and IT teams. Mimecast Cloud Archive offers the best of both worlds – intuitive desktop tools and mobile applications that let employees work smarter without sacrificing administrative control. With the burden of servicing employee email requests dramatically reduced, IT teams are freed for more strategic tasks and employees get:

- Rapid access to their complete archives – backed by the fastest search in the industry
- Instant access to all live and historical email when primary mail systems are unavailable
- Self-service security features, including spam and phishing reporting, managed sender lists, and hold queues

e-Discovery

In conjunction with Mimecast's compliance capabilities, Mimecast helps reduce exposure to legal threats through immutable archives, robust e-discovery, and defensible disposition. The solution's e-discovery capabilities are best in class and designed to both improve defensibility and reduce costs by providing:

- Comprehensive compliance, e-discovery, and litigation support, including retention, legal hold, case management, and data export
- The industry's fastest service level agreement for search, delivering guaranteed search results across millions of records in seconds
- Centrally managed and rapidly deployed litigation holds
- Fast, effective case review with automated culling to significantly reduce third-party costs
- Self-service search and access for legal and compliance teams
- Rapid Early Case Assessments

Expanded Capabilities

Mimecast's Cloud Archive services can be expanded and enhanced with solutions designed to prevent data loss and corruption, meet data retention needs, and comply with industry-specific regulations. These solutions are fully integrated with Mimecast's core Cloud Archive solution, as well as with our larger suite of email and web security solutions.

Supervision – To enable organizations to adhere to regulations set forth by governing bodies like FINRA and the SEC, Mimecast provides supervision capabilities that monitor in-coming and out-going email communications and establish a well-audited review system that ensures regulatory compliance through reporting and logging. Organizations can more easily detect violations, such as money laundering or insider trading, and also identify and manage other types of risks.

Sync & Recover – Mimecast Sync & Recover for Exchange and Office 365 gives organizations a simple, streamlined way to quickly recover deleted or corrupted email, calendar, and contact data. This solution unifies management of compliance archiving and data resiliency;

streamlines configuration of recovery and search; provides a multilayered defense against Exchange data loss or damage due to ransomware, human error, and technical failure; and enables cloud-to-cloud backup.

Compliance Protect – For compliance with financial services regulation SEC 17a-4, Mimecast Cloud Archive offers Compliance Protect, a set of capabilities, including immutability and a tamper proof environment, validated to meet this rigorous standard. Compliance Protect enables a minimum threshold period, providing immutability against accidental or malicious destruction of data, until that specified time period is met.

Long-term Retention – Retention policies vary widely from organization to organization based on size, industry, and overall objectives. That's why Mimecast offers automated retention capabilities to meet every need, without relying on error-prone manual or user-driven policies. Organizations can choose to retain data for as little as one year or up to 99 years, with built-in redundancies and geographic diversification to ensure information is there when needed.

I Know I Have That Email Somewhere...

For better or worse, email is the primary way most employees get their jobs done. With the average worker spending 2.5 hours every day⁴ reading and responding to email and roughly 30% of every work day⁵ searching for information, the implications are obvious – effective email management and employee productivity go hand in hand. Mimecast's best-in-class e-search capabilities put organizations back in control. Offering the industry's fastest service level agreement for search, Mimecast allows both users and administrators to search millions of records on any device and get guaranteed results in a matter of seconds. Users are more productive; organizations get more value from the vast amounts of data at their disposal; and email becomes what it should be – an asset, not an obstacle.

Key Capabilities

- Comprehensive regulatory, e-discovery, and litigation support through compliance-driven chains of custody and fully indexed archive for rapid search.
- Seamless migration of live and archived email data to Office 365 and other cloud environments.
- User empowerment via an Outlook® add-in, Mac app and mobile apps for iPhone®, iPad, Android®, Windows Phone® and BlackBerry® devices.
- ISO 22301 Certification, ISO 27001 Certification, and ISO 27018 Certification (global), SOC2 Type 1 Attestation (US), and HIPAA Compliance attestation (US and UK).
- Fast, accurate first-pass review for email in response to audits, investigations, and legal requests.
- Simplified e-discovery workflows.

Why choose the Mimecast Cloud Archive Solution?

1. Best in class capabilities

The Mimecast Cloud Archive solution has been placed in the leader category by Gartner for four years' running. The solution's integrated offering for archiving, continuity, and email security; track record of delivering stable product features; and scale, administration, and usability for multiple use cases are consistently cited as key strengths. Mimecast is able to achieve these results by following a customer-driven market approach, with an unprecedented 25% of Mimecast employees dedicated to customer experience.

2. Industry-leading e-discovery search

Mimecast offers the industry's fastest service level agreement for e-discovery search, delivering guaranteed results across millions of records in seconds and supporting defensible, efficient early case assessments that reduce risk and allow organizations to take a proactive approach to litigation readiness.

3. Durability and continuous innovation

Mimecast Cloud Archive's multi-tenant infrastructure allows for rapid and continuous innovation so customers can keep pace with changing requirements and always have the latest, most sophisticated capabilities. Proven effective by over 13,000 customers and backed by more than a decade of investment and practical application, the solution provides a long-term solution for the long-term challenge of preserving and protecting organizational data.

4. Reduced risk, lower costs, and decreased complexity

Mimecast Cloud Archive mitigates the risks associated with data management and governance by simplifying the process of protecting and preserving information, automating the application of company policies, and streamlining e-discovery and case review processes. Self-service capabilities for legal and compliance teams reduce the burden on IT, while a single, cloud-based administrative console dramatically simplifies management and maintenance.

5. Seamless integration

Born in the cloud and built to function both independently and together, Mimecast's solutions "just work". Customers can choose to deploy point solutions or a fully integrated suite of archiving, email, and web security solutions, resulting in better performance, lower total cost of ownership, and simplified administration.

The Mimecast Difference

Mime|OS

Mime|OS is the multi-tenant, native cloud operating system that underpins all Mimecast products, delivering an integrated solution and serving as a global immune system for thousands of customers worldwide. This unique platform delivers high performance while also driving continuous innovation so customers always have the most sophisticated, current protections in place. It provides:

- Continuous threat assessments derived from 40+ third-party feeds and detection engines
- Multi-layered inspection processes
- Real-time blocking of malicious content
- A global deployment footprint
- 100% availability service levels
- Simplified integration via a robust API
- Enterprise-wide visibility

World-class security with all the cost, confidence, and convenience benefits of the cloud – that's what Mime|OS delivers.

The Mimecast Security Operations Center

The Mimecast Security Operations Center (MSOC) is staffed by security experts whose sole focus is to help you stay ahead of attackers by continuously monitoring, optimizing, and enhancing Mimecast's solutions. The MSOC is:

- Always on – Monitoring Mimecast solutions 24x7, 365 days a year
- Always monitoring – Collaborating with third parties, partnering with customers, and keeping a constant eye on the threat landscape
- Always improving – Conducting research into the behavior and strategy behind attacks; driving continuous adaptation.

The MSOC gives you access to the best and brightest minds in cyber-resilience, all dedicated to helping keep your business safe.

¹ The Bottom Line: Evaluating And Controlling Ediscovery Costs (2018) | ² Productivity, Lost Time, and the Power of AI to Make Search Easier (2017) | ³ ARMA | ⁴ How To Stop Wasting 2.5 Hours On Email Every Day, Forbes (2017) | ⁵ Workers Spend Too Much Time Searching For Information (2016)